



DRAKE FUND

Enhancing the High School Experience for All Drake Students

BUSINESS PARTNER PROGRAM

CONTACT INFORMATION

Business Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Contact Person: _____

Title: _____

Email: _____

Phone: _____

ARTWORK AND FORM SUBMISSION

- I wish to use the graphics from a previous year.
- I will email new graphics to the Drake Fund at drakefund@gmail.com by October 5th, 2018.

SEND FORM AND PAYMENT TO:

Drake Fund at 1327 Sir Francis Drake Boulevard, San Anselmo, CA 94960

Total Amount Due: _____

- I have enclosed a check made out to the Drake Fund.
- I have paid via credit card at www.drakefund.org/business-partner-program

SPECIAL ADVERTISING PACKAGES

- PIRATE TREASURE CHEST—\$2,100 (\$300 IN SAVINGS)
Full-Page Color Ad (Inside Front/Back Cover or Back Cover) + Football/Soccer Field Sign + Gym Sign
- PIRATE GOLD—\$1,500 (\$250 IN SAVINGS)
Full-Page Black/White Ad + Football/Soccer Field Sign + Gym Sign
- PIRATE GREEN—\$900 (\$150 IN SAVINGS)
Half-Page Black/White Ad + Football/Soccer Field Sign

ADVERTISING OPPORTUNITIES

ADS IN THE ANNUAL TELEPHONE DIRECTORY

- INSIDE FRONT/BACK OR BACK COVER- 6.75" X 9.25" - \$1500
- FULL-PAGE COLOR AD - 6.75" X 9.25" - \$1,000
- FULL-PAGE BLACK/WHITE AD - 6.75" X 9.25" - \$850
- HALF-PAGE BLACK/WHITE AD - 6.75" X 4.75" - \$550
- QUARTER-PAGE BLACK/WHITE AD - 3.375" X 4.75" - \$350
- BUSINESS-CARD BLACK/WHITE AD - 3.375" X 2.25" - \$250

SIGNS AT ATHLETIC FACILITIES

- FOOTBALL/SOCCER FIELD WOODEN SIGN 8' X 4' (NEW) - \$500
- FOOTBALL/SOCCER FIELD SIGN (RENEWAL) - \$450
- BASEBALL OR SOFTBALL FIELD VINYL SIGN 8' X 4' (NEW) - \$250
- BASEBALL OR SOFTBALL FIELD SIGN (RENEWAL) - \$200
- GYM SIGN - 3' X 2' (NEW) - \$400
- GYM SIGN (RENEWAL) - \$350

- PIRATE BLACK—\$800 (\$150 IN SAVINGS)
Half-Page Black/White Ad + Gym Sign
- PIRATE STARTER PACKAGE—\$575 (\$175 IN SAVINGS)
Quarter-Page Black/White Ad + Gym Sign

Feel free to reach out to us at drakefund@gmail.com to negotiate custom packages.

**FORMS, PAYMENTS AND ARTWORK ARE
DUE BY OCTOBER 5, 2018.**